

# Privacy Policy

This Privacy Policy explains how we, Tickey Mobile Solutions Private Limited (referred hereinafter as Tickey), collect, process and use information of our users (hereinafter addressed as 'you', 'your', 'yourself'). We are the operator of the website [www.quikpass.in](http://www.quikpass.in), associated mobile application (Quikpass App) and a provider of a range of services thereto. We provide a platform where we enable mobile entry passes to events and may list offers for local services, goods and travel which are made available by us or other sellers (collectively: 'Sellers'). This Privacy Policy applies to information that we collect through our website, mobile application, electronic communications or services (collectively, the 'Site').

By visiting the mobile application or our website you agree to be bound by the terms and conditions of this Privacy Policy. If you do not agree, please do not use or access our Mobile application (App) or Website.

By mere use of the Mobile Application (App) or Website, you expressly consent to our use and disclosure of your personal information in accordance with this Privacy Policy. This Privacy Policy is incorporated into and subject to the Terms of Use.

## **A. Personal Information**

We may collect and retain the following personal information from and about you if you interact with us through the app or site:-

- Your phone number and site password.
  - Your location information from time to time.
  - Any personal information that you choose to provide such as name, email, gender.
  - Information about your device such as hardware information, operating system version, carrier info if available.
  - Your website browsing patterns (e.g., through cookies) and purchase history.
- B. How do we get access to such information When you:-**
- Register, subscribe, authorize the transfer of, or create an account with us:
  - Open or respond to emails
  - Provide information to enroll or participate in programs provided on behalf of, or together with other Sellers, merchants, co-marketers, distributors, resellers and other business partners, with your consent or as necessary to provide services you have requested;
  - visit any page online that displays our ads or content;
  - purchase products or services on or through the Site;
  - interact or connect with or link to the Site via integrated social networking tools.

## **C. Why is this information collected?**

**We use the information for the following purposes:-**

- To send you timely and relevant promotions and offers. By accepting this privacy policy, you give Tickey the right to contact you by SMS, notifications or e-mail for such promotions.
- Operate, maintain and improve the Site;
- Facilitate and process passes or tickets for example, for entry tickets, passes to events and other goods and services
- Tickey provides you, the user, with passes, tickets and offers in various categories which

are highly customized to your location. Your contact information is collected in order to enable your entry and validation for entry in the real-time.

- To establish and analyze individual and group profiles and customer behavior;
- Send you reminders, technical notices, updates, security alerts, support and administrative messages, service bulletins, marketing messages, and requested information, including on behalf of business partners; --Administer rewards, surveys, contests, or other promotional activities or events;
- Manage our everyday business needs, such as administration of the Site, analytic, fraud prevention, and enforcement of our corporate reporting obligations and Terms of Use or to comply with the law;
- Enhance other information we have about you to help us better understand you, determine your interests and provide you with more relevant and compelling services.

#### **D. Information Sharing**

Personal Information about our users is an integral part of our business. We neither rent nor sell your identifiable personal Information to anyone except in the following manner:-

- with the Sellers, so they can sell and deliver to you; --to report or collect on payments owed to Sellers, merchants or other business partners;
- as necessary to perform contractual obligations towards you with business partners to the extent you have purchased or redeemed a pass, ticket, goods or services offered by a business partner or participated in an offer, rewards, contest or other activity or program sponsored or offered through us or the Sellers on behalf of a business partner;
- in case of a merger, acquisition or reorganization with a purchaser of our company or all or substantially all of our assets; --to comply with legal orders and government requests, or as needed to support auditing, compliance;
- to combat fraud or criminal activity, and to protect our rights or those of our affiliates, business partners and users, or as part of legal proceedings affecting Tickey Mobile;
- in response to a legal process, including to law enforcement agencies, regulators, and courts; or --with your consent or as otherwise required or permitted by law.

#### **E. Security of Personal Information**

We use strict security measures to ensure the security, integrity and privacy of Your Personal Information and to protect your Personal Information against unauthorized access or unauthorized alteration, disclosure or destruction. For this purpose, we have adopted internal reviews of the data collection, storage and processing practices and security measures, including offering the use of a secure server to guard against unauthorized access to systems where we store your personal data.

We shall, however, not be responsible for any breach of security or for any actions of any third parties that receive Your Personal Information. The Website is also linked to many other sites and we are not/shall be not responsible for their privacy policies or practices as it is beyond our control.

#### **F. User's Rights in relation to Personal Data:**

By keeping your personal data updated you can help us to ensure that we can respect your preferences and offer you the goods and services that are most relevant to you.

You can access, update, rectify, and delete your information you provided to us in your profile by logging into your mobile app account or contacting us at :- [info@quikpass.in](mailto:info@quikpass.in) While we are ready to assist you in managing your subscriptions, closing your account, and removing your active profile, we cannot always delete records of past interactions and transactions. For example, we may be required to retain records relating to previous purchases on the Site for financial reporting and compliance reasons.

## **G. Retention of Personal Data**

You can at anytime unsubscribe from our services, newsletters, e-mailers. We will, however, retain your personal data for as long as your account is active or as needed to provide you services and to maintain a record of your transactions for financial reporting or other compliance purposes. We will also retain your personal data as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

## **H. Privacy Policies of Third Parties**

This Privacy Policy only addresses the collection, processing and use (including disclosure) of information by us through your interaction with the Site. Other websites that may be accessible through links from the Site may have their own privacy policies and personal information collection, processing, use, and disclosure practices. Our business partners may also have their own privacy policies. We encourage you to familiarize yourself with the privacy policies provided by these other parties prior to providing them with information or taking advantage of a sponsored offer or promotion.

## **I. Cookies**

**--Consent:** By using our website or mobile app, using services provided through the Site, or receiving our emails, you consent to the use of cookies in accordance with this 'Cookies Policy'.

**--Intent:** This Privacy Policy sets out how we, and third parties we authorize, use cookies when you interact with our Site or the services offered via the Site. Our Privacy Policy explains what we do (and don't do) with the information, including any personal data we may collect about you. Please read them both.

**--Meaning:** Cookies are unique identifiers, usually made up of small bits of text or code. Cookies are usually stored on your device or in your web browser and they send certain information back to the party who served the cookie. When we say cookies we are actually referring to a broader range of technologies than just cookies, including web beacons, clear gifs, pixels and other similar technologies. When we say first-party cookies we mean cookies that are served by Tickey. When we say third party cookies we mean cookies that are served by non-Tickey parties.

**--Use of Cookies:** Cookies are used in order to better understand how applications and websites work and to optimize online and mobile experiences. Cookies do this by allowing the party serving the cookie to analyse a website's or mobile app's performance, to identify

certain users anonymously and remember their preferences, to better understand whether a computer or device (and probably its user) has visited a website previously and to serve personalised advertisements.

## **J. Your Location History**

We store your location history to provide you better quality deals. This information is treated as private under any and all circumstances and is NEVER shared.

## **K. COOKIES AND THEIR TYPES**

### **Types of Cookies:**

Our Site primarily uses the following four types of cookies:

**1. Operations based Cookies:** These cookies are essential for the operation of our Site. They make it possible for you to browse and use our Site. If you disable these cookies, the Site will not function correctly.

**2. Performance based Cookies:** These cookies gather information about how visitors use the Site and monitor Site performance. For example, performance cookies tell us which pages are popular, monitor traffic to our Site and compile anonymous analytic information. Performance cookies can also be used to identify and remedy operational problems with the Site.

**3. Functionality based Cookies:** These cookies are used to recognize and remember your preferences. For example, functionality cookies may use information, such as your location, to make sure that you arrive at a version of our Site that is specific to your city or region.

**4. Advertising Preferences based Cookies:** We offer you choices about receiving interest-based ads from us. For this, we allow third parties to deliver personalised advertising content on our Site and/or on third party websites and applications. These third parties use cookies to understand your interest in the advertisements and content delivered to you, as well as to serve you with more relevant advertisements based on your activities on our Site. For example, third-party cookies could record information about whether you have clicked on certain content or advertisements on our Site or other websites, or placed an item on our Site in your shopping cart. We do not have control over, or access to, third-party advertising cookies or the information they contain. Third parties manage any information that they collect via cookies they place in accordance with their privacy policies. You can opt-out of third-party personalised advertising cookies. You will still see ads but they will not be personalized.

**Cookies and Browser settings:** You may be able to avoid certain cookies by configuring your browser settings or opting-out directly with the party that operates and controls the cookie. Please check your browser settings for more information.

**Cookies in E-mails:** Our emails contain cookies that track whether you open our emails and whether you click any links within them. The cookies used in our emails to monitor these behaviors are unique to each email and are not stored on your computer or mobile device.

## **Contact Us**

In accordance with Information Technology Act 2000 and rules made there under, if you have any questions regarding our Privacy Policy, you may contact our Grievance Officer at the details mentioned below:

Address:

Tickey Mobile Solutions Private Limited

D-159, Sector – 7, Noida, UP - 201301 India

E-mail: [support@tickey.in](mailto:support@tickey.in)

Time: Mon to Fri (10:00 to 18:00)